



**SEIKO**ideas®  
*Success with you*

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[www.seiko-ideas.com](http://www.seiko-ideas.com)

# Powerful Partnership

## SEIKO IDEAS's collaboration with clients get big results

Since its establishment in 2006, Seiko Ideas Corp. (including Seiko Japanese Center) has been providing human resource development, market research, marketing support and investment advisory services to foreign companies including Japanese firms.

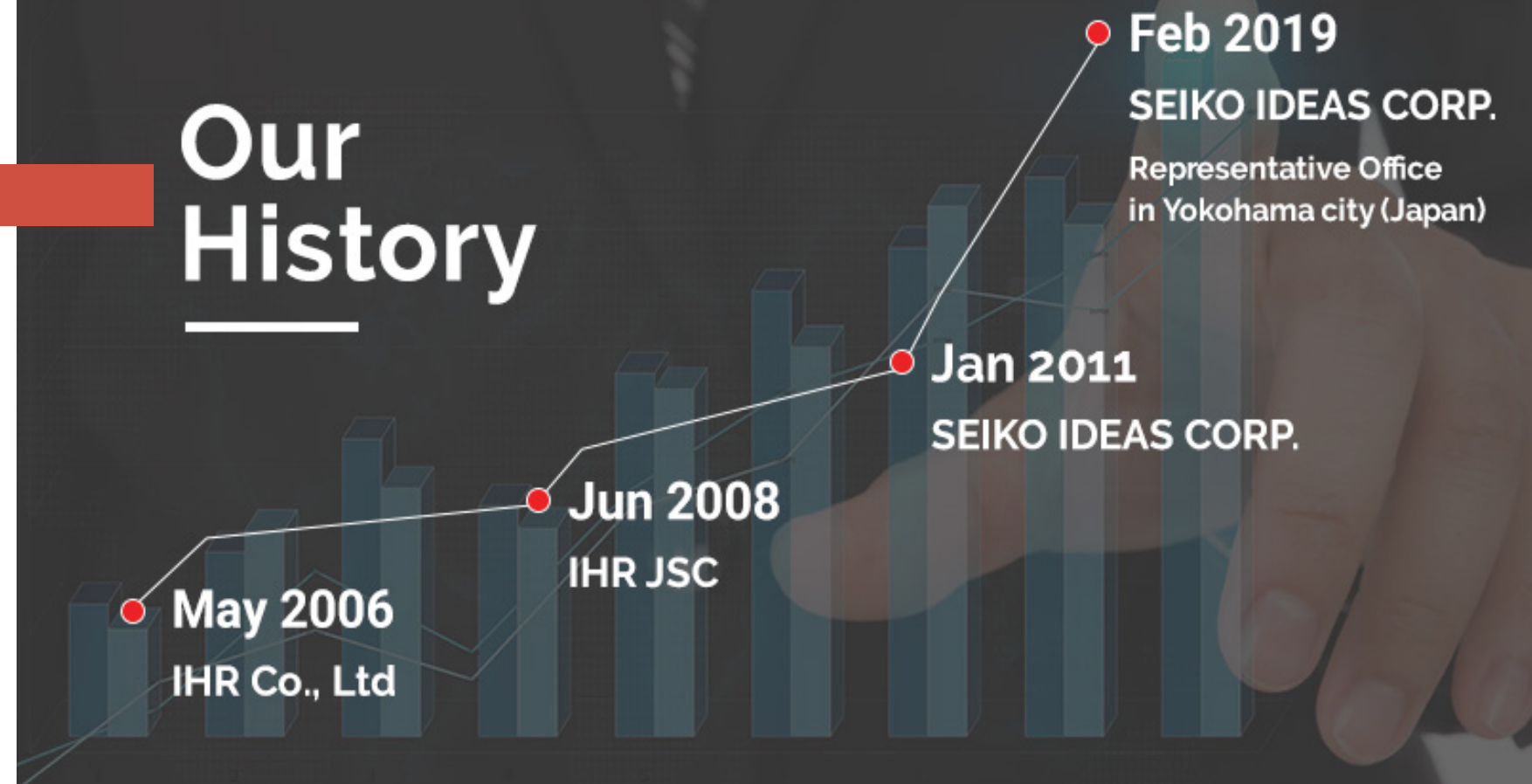
We have accomplished highly valued projects in various fields with our strong teamwork mindset and high level of customer commitment and loyalty.

We very much appreciate your support as we are committed to further developing such strengths and continuing to provide customers and partners with innovative, reliable and high-quality services.

Director

**PHAM THI VAN NGOC**

## Our History







## Training

Seiko Ideas provides total support for each customer's issues with our "consultation" and "education" abilities and contributes to human resource development through our language and business skills training.



## Consulting

With our consultants who have expert knowledge and outstanding experience in various fields and are strong-minded from making suggestions to implementation, we value the strong will to make every effort to persevere hand-in-hand with our customers, and offer comprehensive support services for client success.



## Marketing

- Market Research
- Business Matching

Fully utilizing our knowledge, execution ability and local networks, we aim at creating new markets and projects through market investigations and business meetings together with our customers, contributing to their marketing activities.



## Interpretation Translation

We contribute to the customers' outcomes as an intercultural communication partner.

- Best of Quality
- Comprehensive Resources
- Quality control



## OUR WORKS

Since 2006, SEIKO IDEAS has been involved in a wide range of projects.

## INTERPRETATION EXPERIENCE



### International workshops - symposiumsm

- Chemical control symposium
- Semiar on diagnostic systems for SME
- Urban Development Forum
- International Forum on Automotive Technologies
- Others



### Meeting - Presentation - Negotiation

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Internal business meetings</li> <li>• Board of Manager meetings</li> <li>• Joint venture negotiation</li> <li>• Negotiations for Vietnamese business</li> <li>• License</li> <li>• Presentation of credit guarantee</li> </ul> | <ul style="list-style-type: none"> <li>• Financial presentations</li> <li>• Environmental presentations</li> <li>• Communication facility presentations</li> <li>• Information technology presentations</li> <li>• Electronic technology presentations</li> <li>• Medical equipment presentations</li> </ul> |
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### Training - Seminar - Workshop

- |                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                      |
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| <ul style="list-style-type: none"> <li>• Various workshops relations to Information Technology</li> <li>• Workshop on Electronic Technology</li> <li>• Workshop on software marketing</li> <li>• Workshop on software products</li> <li>• Network device seminar</li> </ul> | <ul style="list-style-type: none"> <li>• Seminar on business strategy</li> <li>• Seminar on precision equipment</li> <li>• Communication facility training</li> <li>• Environmental technology training</li> <li>• Technical job training</li> </ul> |
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## Quality First

**Being the best means  
delivering the best**

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### Exhibitions - Visitations

- Vehicle manufacturing plant visit
- Medical manufacturing place visit

### Others

- Assisted at Ceremonies
- Technical Discussions
- Video Conferencing



## TRANSLATION AND EDITING EXPERIENCE



- Technical documents in various fields
- Contracts
- Documents relating to manufacturing procedure
- Manual on technology transfer
- Company profile, pamphlet to introduce new products
- ISO specification, manual on quality management
- Documents for international conference
- Finance, economics related issue
- Documents relating to laws
- Manual for computer usage (hard and software)
- Manual on sanitation safety translation and editing
- Script rewrite and translation
- Documents relating to various type of training



## MARKET RESEARCH- MARKETING EXPERIENCE

- Research on high-way development in Vietnam
- Research on agricultural machine market
- Research on water treatment system
- Research on international demand for and export of rice
- Research on probability of diagnosis system for SME
- Research on the urban railway industry
- Research on ITS market
- Research on issues currently affecting Japanese companies
- Research on energy
- Research on telecommunication
- Research on advertising market
- Focus Group Interview

## CONSULTING EXPERIENCE



Investment licenses procedures and other post-license procedures such as, tax code registration, work permit and others supporting



Accounting & Tax supporting

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## TRAINING EXPERIENCE

- Elementary - Intermediate – Advanced courses (Japanese - Vietnamese – English)
- Presentation skill courses
- Interpretation/Translation skill up training courses
- Japanese language for Information Technology courses (IT Japanese courses)
- Japanese Language for Bridge SE
- Training course on Japanese Business Culture (Horenso skill)
- Middle Manager's skills courses
- Train the Trainer courses
- Time management courses

**Number of learners 7,900 (until March 2020)**



## **SEIKO IDEAS CORP.**

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